

World Scientific HUN-REN Publishing Day

11th October 2024

Venue: Ground Floor Auditorium, HUN-REN Research Centre for Natural Sciences,
Magyar tudósok körútja 2., H-1117 Budapest

Dress Code: Smart Casual

Morning Session

08:30 – 09:00 *Registration & Reception*

09:00 – 09:15	Welcome Address	Balázs GULYÁS President of HUN-REN
09:15 – 10:00	Transforming Academic Publishing: Navigating the Impact of AI	László BUDAY Director General of HUN-REN Research Centre for Natural Sciences
10:00 – 10:45	Strategies to Increase Citations	Rick LEE General Manager of World Scientific Publishing
		Yee-Hong KHOO Marketing Director of World Scientific Publishing

10:45 – 11:10 *Coffee Break*

11:10 – 12:00	Personal Journeys and Future Plans with World Scientific	Balázs GULYÁS President of HUN-REN
		Rick LEE General Manager of World Scientific Publishing
		Norbert CSIZMADIA President of John von Neumann University and PAGEO Geopolitical Institute
		Balázs GYÓRFFY Research Group Leader, HUN-REN TTK Oncological Biomarker Research Group, Professor, Head of Department of Bioinformatics, Semmelweis University; and Professor - Institute of Biophysics, University of Pécs

12:00 – 13:00 *Buffet Lunch*

Afternoon Session – Workshop for Librarians

13:00 – 14:00	Building a Digital Library with World Scientific	Yee-Hong KHOO Marketing Director of World Scientific Publishing
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